mayor's town hall meeting

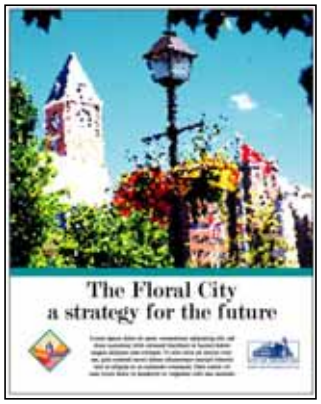
INTRODUCTORY NOTES AND PRESENTATION OUTLINE

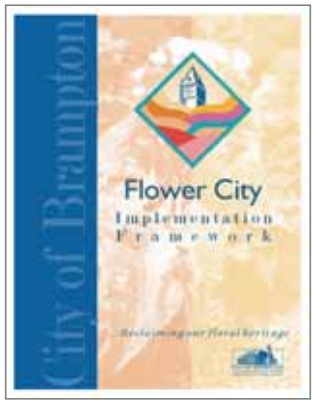
2.0 Managing Growth

2.3 Reposition Brampton's Downtown and Central Corridor

The economic and cultural vitality of the city depends on a robust downtown and central corridor. Through pro-active economic planning. Council will support on-going reconstructive initiatives. This will reinforce the downtown and central corridor as the place for business, shopping, dining, entertainment, and cultural venues and programs.

Six Pillars Strategic Plan

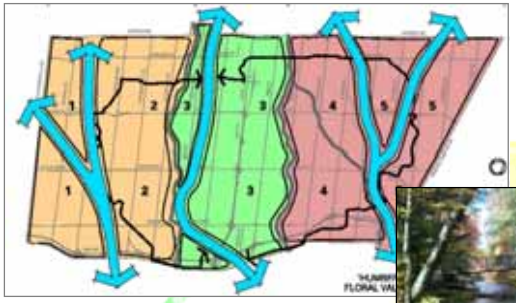




Flower City Strategy

1. **INTRODUCTION**
2. **FLOWER CITY AND CENTRAL AREA**
3. **PLACES TO GROW AND BRAMPTON'S CENTRAL AREA**
4. **CENTRAL AREA – CURRENT PROJECTS AND INITIATIVES**
   - **Acceleride**
   - **Development**
   - **Capital improvements**
5. **CENTRAL AREA VISION**
6. **BRAMALEA CITY CENTRE VISION**
7. **QUEEN CORRIDOR VISION**
8. **DOWNTOWN VISION AND BUSINESS CASE**
9. **KEY CORRIDOR CHARACTER AREAS**
10. **CONCLUSIONS**

Flower City Strategy – beyond flower beds

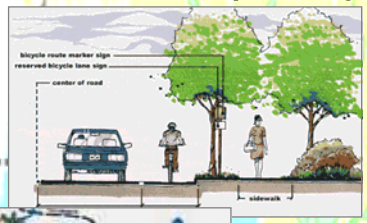


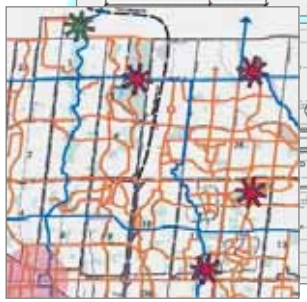
2. Natural Heritage – valleys, woodlots

3. Impressive landmarks and gateways

4. Beautiful and green new neighbourhoods

1. Attractive and green streets and pathways





5. Integration of our rich heritage

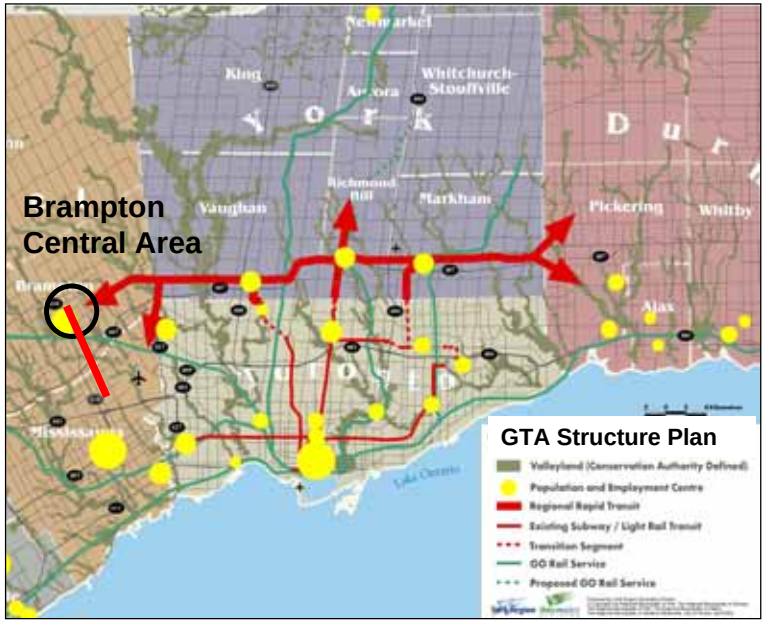
6. A vibrant Central Area with strong image and character

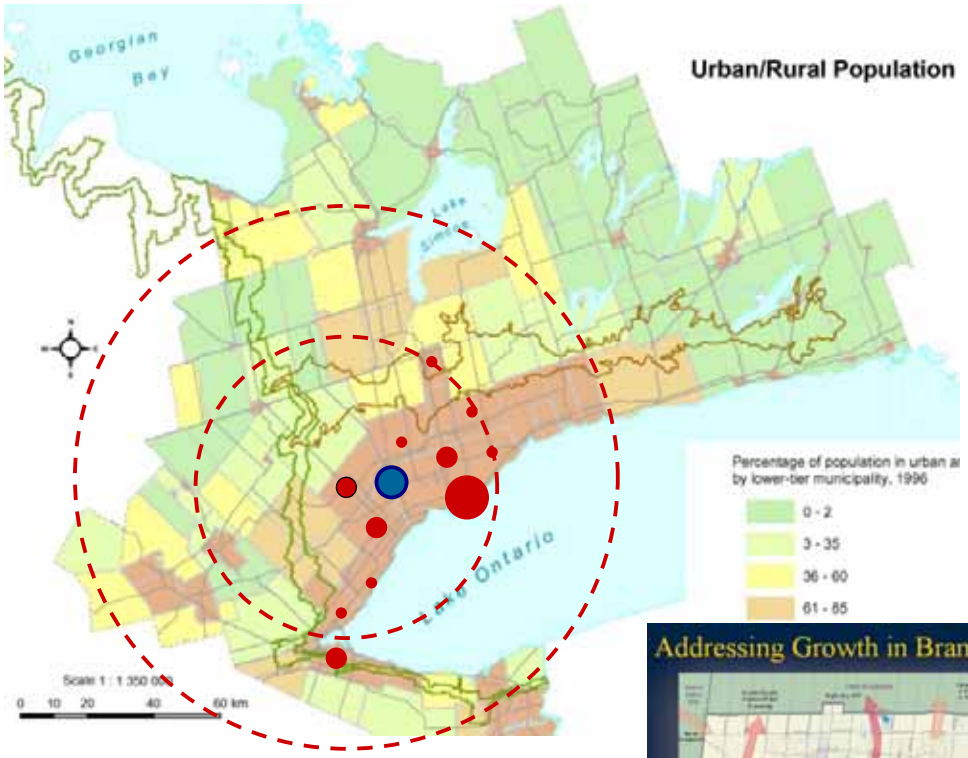
FLOWER CITY – *a great city, blooming, green, clean, healthy as well as liveable and* ***sustainable***

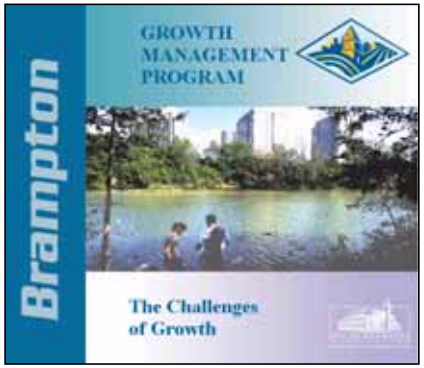
“Places to Grow” and Brampton’s Central area corridor

- **THE PROVINCE APPROVED THIS YEAR THE “Places to Grow Act”**
- **THE DRAFT GROWTH PLAN FOR THE GREATER HORSESHOE AREA HAS BEEN RELEASED**
- **BRAMPTON CENTRAL AREA IS DESIGNATED GROWTH AREA WITHIN THE PLAN as “PRIORITY URBAN CENTRE”**

Central Area Corridor – opportunities for smart growth and sustainable development





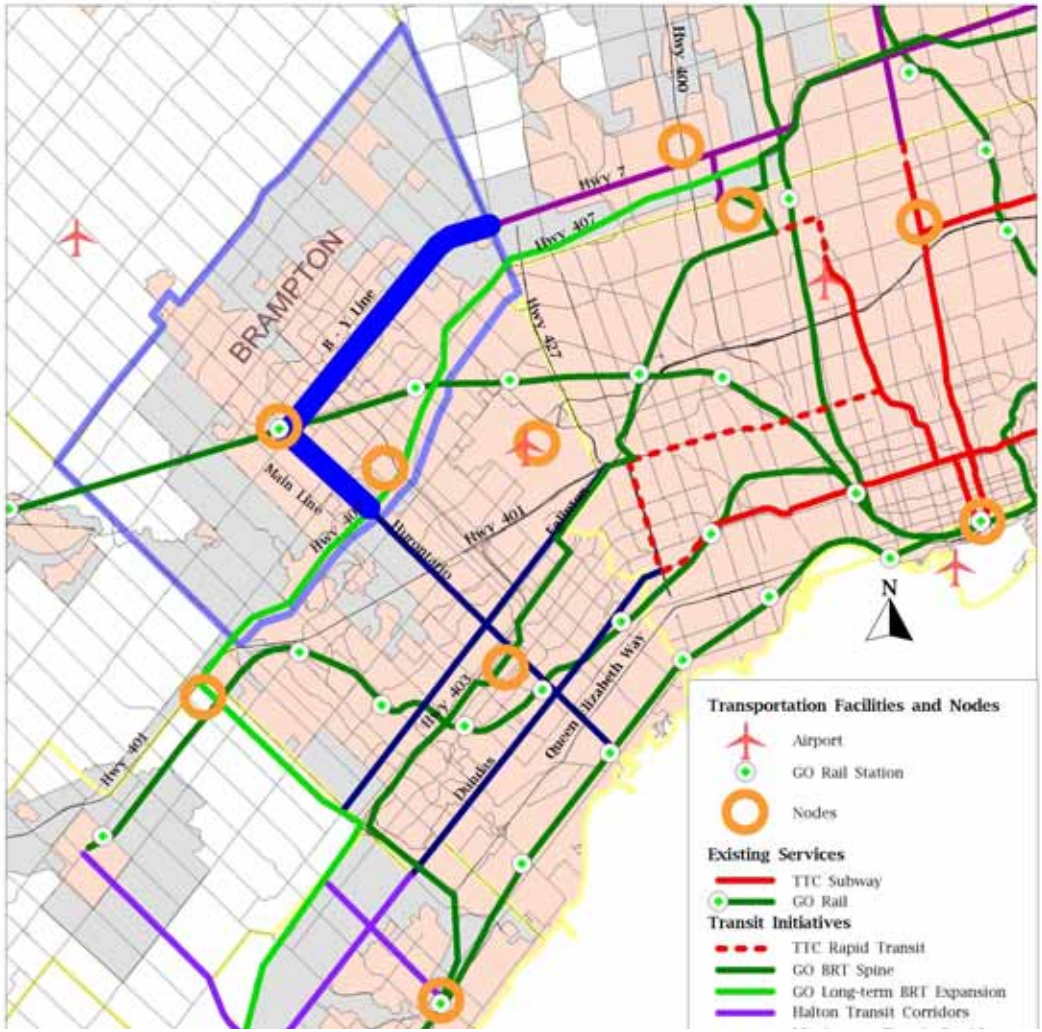


Acceleride initiative

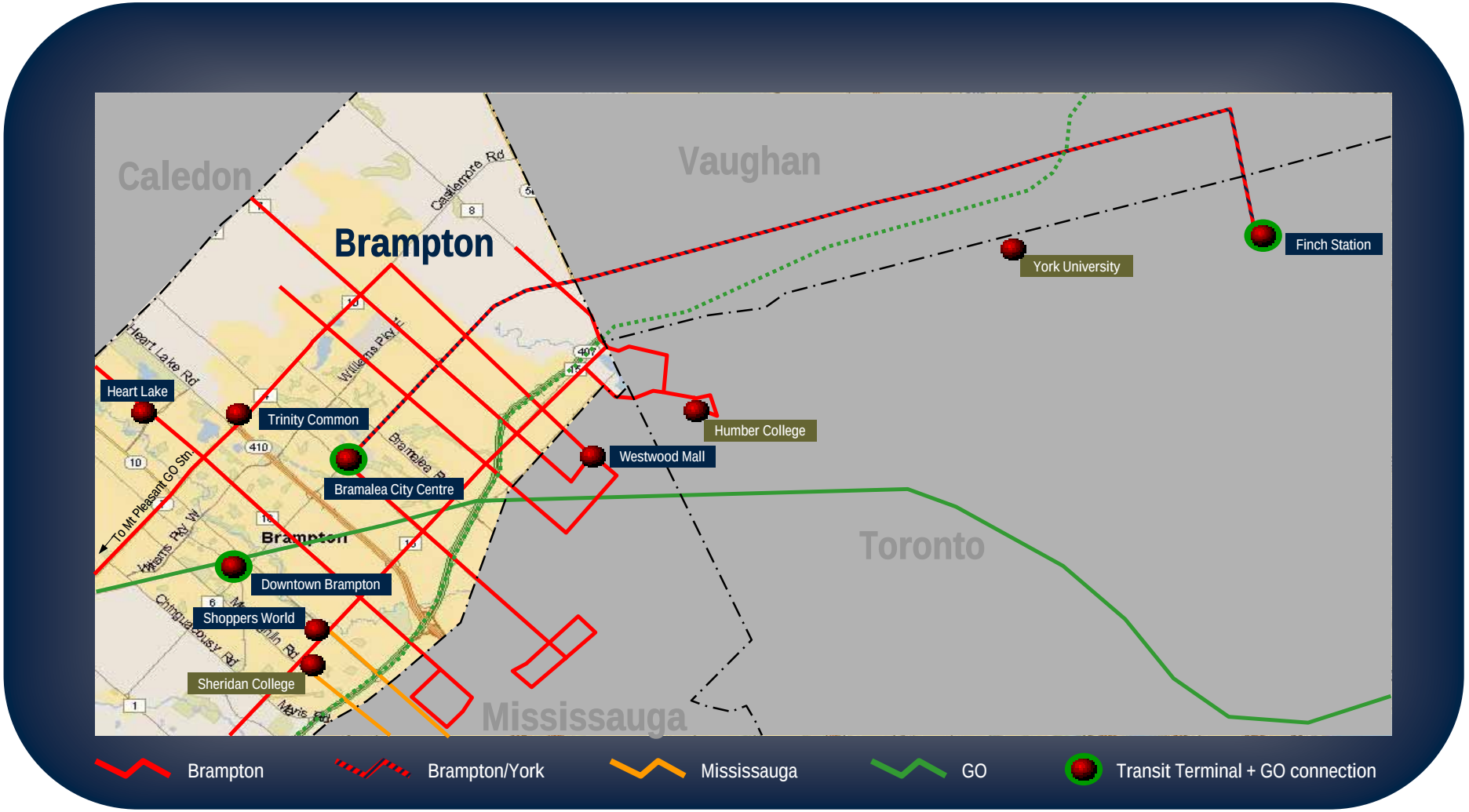
Acceleride, smart growth and GTA transit initiatives

Acceleride supports Smart Growth:

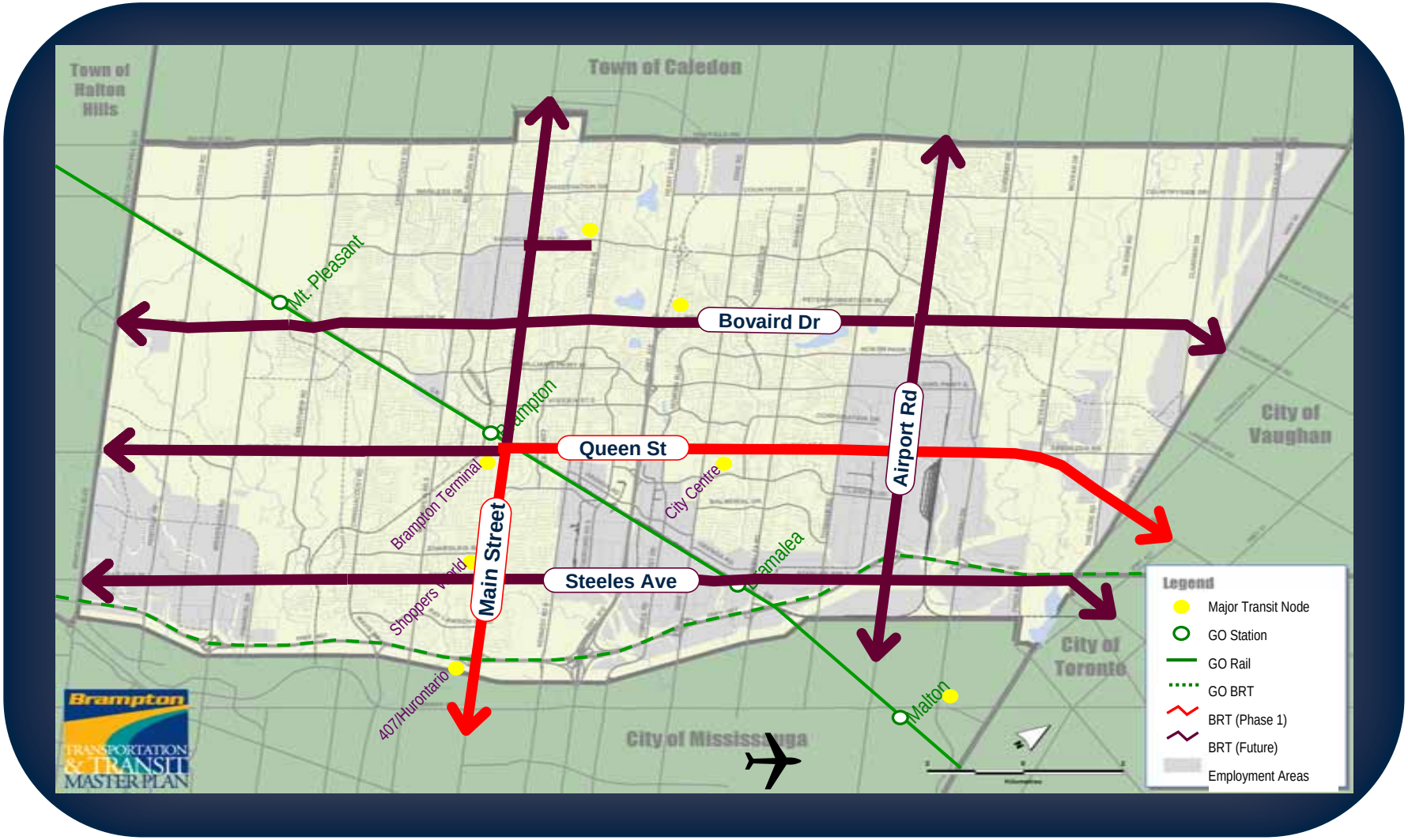
- **Leverages existing infrastructure**
- **Interregional connections**
- **Improves accessibility**
- **Builds on leading technologies and best practices**
- **Facilitates intensification / mixed use**
- **Sustainable Development and Green Technology**

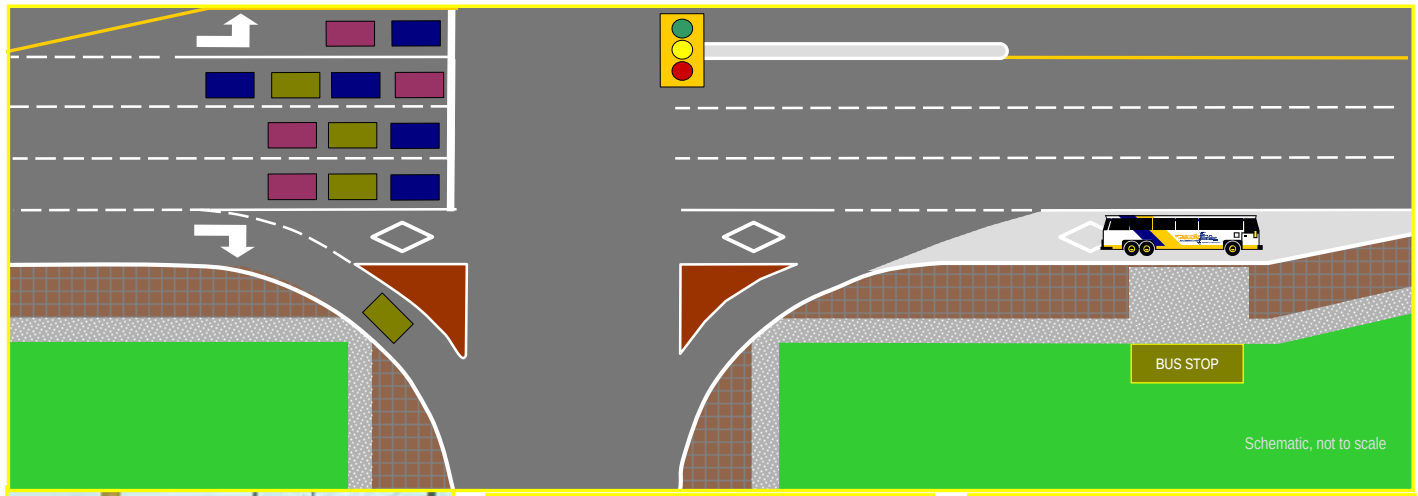


Acceleride - existing Interregional Connections



AcceleRide - Implementation



AcceleRide - Implementation

Transit Priority on Queen Street